

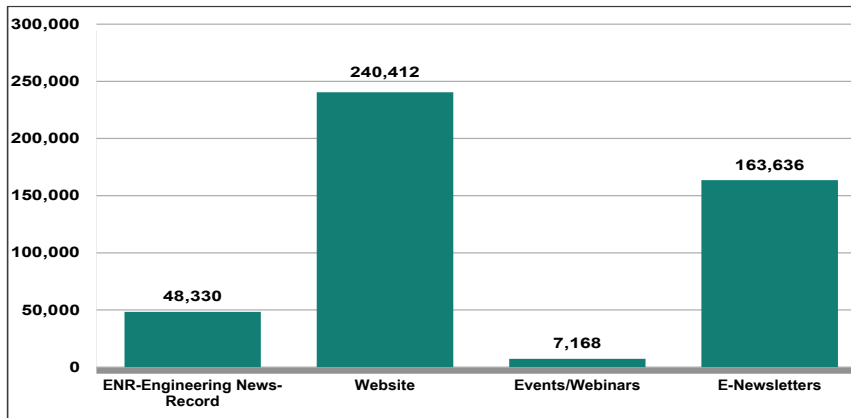
CONSOLIDATED MEDIA REPORT
B2B Media

6 months ended June 30, 2022

[Learn more about this media property at auditedmedia.com](http://auditedmedia.com)

TOTAL GROSS CONTACTS

459,546



EXECUTIVE SUMMARY

Channels	Contacts	Period
ENR - Engineering News-Record		6 months ended June 30, 2022
Total Qualified Circulation	48,330	
Website Activity		6 months ended June 30, 2022
Page Impressions	607,744	
Visits	336,795	
Unique Browsers	240,412	
Events/Webinars		6 months ended June 30, 2022
Event Registrants	1,879	
Webinar Attendees	5,289	
E-Newsletters		6 months ended June 30, 2022
Total Average Net Distribution Per Issue	163,636	
Social Media		As of June 30, 2022
Twitter Followers	52,510	
LinkedIn Fans	21,184	
Facebook Likes	19,983	

Website Activity = Avg Monthly

Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.

Magazine – Online – eNewsletters – Webinars – Live Events – Social Media





6 months ended June 30, 2022
Subject to Audit

Field Served:

Construction, Contracting, Engineering, Architecture, Government, Facility Management/Development, Manufacturing, Distribution, Training/Education, Association/Libraries in all its phases. See the Business/Occupational Analysis.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION **48,330**

AVERAGE QUALIFIED PAID CIRCULATION		AVERAGE QUALIFIED NONPAID CIRCULATION	
Qualified Paid Individual - Print	15,107	Qualified Nonpaid Individual - Digital	9,269
Qualified Paid Individual - Digital	11,469	Total Qualified Nonpaid Individual	9,269
Qualified Paid Individual - Print & Digital (Unduplicated)	4,155	Total Average Qualified Nonpaid Circulation	9,269
Total Qualified Paid Individual	30,731		
Qualified Paid Sponsored Individually Addressed - Print	1,058		
Qualified Paid Sponsored Individually Addressed - Digital	7,138		
Qualified Paid Sponsored Individually Addressed - Print & Digital (Unduplicated)	21		
Total Qualified Paid Sponsored Individually Addressed	8,217		
Qualified Paid Multicopy Same Addressee - Print	68		
Qualified Paid Multicopy Same Addressee - Digital	4		
Qualified Paid Multicopy Same Addressee - Print & Digital (Unduplicated)	3		
Total Qualified Paid Multicopy Same Addressee	75		
Single Copy Sales - Print	38		
Total Single Copy Sales	38		
Total Average Qualified Paid Circulation	39,061		

AVERAGE NONQUALIFIED CIRCULATION

Nonqualified Allocated for Shows & Conventions - Print	112
Total Nonqualified Allocated for Shows & Conventions	112
Nonqualified Miscellaneous, Including Staff Copies - Print	3,268
Nonqualified Miscellaneous, Including Staff Copies - Digital	1,834
Nonqualified Miscellaneous, Including Staff Copies - Print & Digital (Unduplicated)	372
Total Nonqualified Miscellaneous, Including Staff Copies	5,474
Total Average Nonqualified Circulation	5,586

REGIONAL AND DEMOGRAPHIC EDITIONS

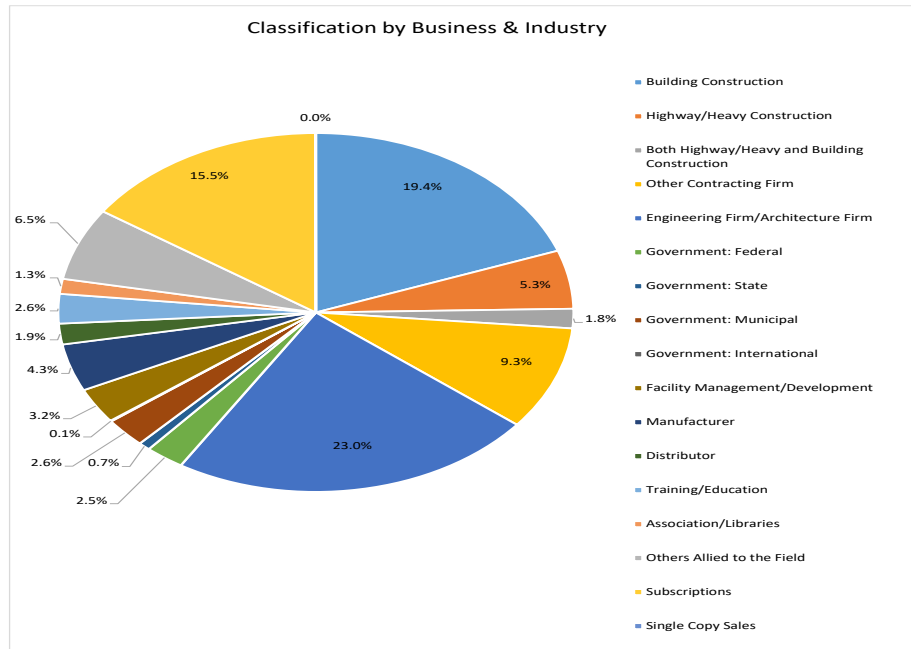
Edition Name	# of Issues	Total Qualified Paid	Total Qualified Nonpaid	Total
California/Northwest	3	9,181	1,205	10,386
Mid-Atlantic	3	4,285	921	5,206
Midwest	3	6,655	2,138	8,793
Mountain	3	2,125	601	2,726
New York/New England	3	5,753	1,424	7,177
Southeast	4	5,658	1,385	7,043
Southwest	4	1,149	371	1,520
Texas/Louisiana	3	3,455	1,092	4,547

CIRCULATION BY ISSUES

Issue	Qualified Paid - Print	Qualified Paid - Digital	Qualified Paid - Print & Digital (Unduplicated)	Total Qualified Paid	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Total
Jan 03/17	16,974	18,932	3,640	39,546		9,594		9,594	49,140
Jan 24/31	17,188	19,015	3,635	39,838		9,558		9,558	49,396
Feb 07/14	16,957	18,891	3,508	39,356		9,479		9,479	48,835
Feb 21/28	17,101	18,899	3,534	39,534		9,444		9,444	48,978
Mar 07/14	16,948	19,162	3,517	39,627		9,400		9,400	49,027
Mar 21/28	16,202	19,171	3,622	38,995		9,360		9,360	48,355
Apr 04/11	16,005	18,439	4,796	39,240		9,295		9,295	48,535
Apr 18/25	15,769	18,223	4,726	38,718		9,244		9,244	47,962
May 02/09	15,867	18,250	4,739	38,856		9,134		9,134	47,990
May 16/23	15,674	18,208	4,661	38,543		9,070		9,070	47,613
May 30/ Jun 06	15,801	18,293	4,680	38,774		9,017		9,017	47,791
Jun 13/20	15,458	18,172	4,621	38,251		8,969		8,969	47,220
Jun 27/ Jul 04	15,573	18,285	4,652	38,510		8,931		8,931	47,441

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Total	%	Qualified Paid - Print	Qualified Paid - Digital	Qualified Paid - Print & Digital (Unduplicated)	Total Qualified Paid	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Classification by Job Function				
											Corporate/Executive Management/General Management	Engineering	Architecture/Design	Instructor/Student	Other Functions and Functions Not Available
Building Construction	9,273	19.4	2,861	2,474	1,057	6,392		2,881		2,881	7,620	404	185	44	1,020
Highway/Heavy Construction	2,517	5.3	848	623	272	1,743		774		774	2,010	252	17	8	230
Both Highway/Heavy and Building Construction	837	1.8	310	230	116	656		181		181	634	80	7	14	102
Sub-Total Construction	12,627	26.5	4,019	3,327	1,445	8,791		3,836		3,836	10,264	736	209	66	1,352
Other Contracting Firm	4,464	9.3	1,644	1,850	441	3,935		529		529	3,442	111	28	3	880
Engineering Firm/Architecture Firm	10,996	23.0	3,265	3,358	902	7,525		3,471		3,471	6,525	2,250	1,342	22	857
Government: Federal	1,171	2.5	305	749	63	1,117		54		54	482	195	29	5	460
Government: State	358	0.7	159	83	45	287		71		71	194	121	10		33
Government: Municipal	1,263	2.6	492	492	148	1,132		131		131	708	443	14	5	93
Government: International	34	0.1	14	9	4	27		7		7	23	4	2		5
Sub-Total Government	2,826	5.9	970	1,333	260	2,563		263		263	1,407	763	55	10	591
Facility Management/Development	1,522	3.2	469	771	150	1,390		132		132	1,148	74	29	6	265
Manufacturer	2,041	4.3	679	751	252	1,682		359		359	1,592	193	36	3	217
Distributor	893	1.9	295	283	85	663		230		230	717	59	7	2	108
Training/Education	1,270	2.6	417	692	132	1,241		29		29	366	59	11	631	203
Association/Libraries	644	1.3	327	211	89	627		17		17	477	16	9	12	130
Others Allied to the Field	3,115	6.5	1,032	1,552	380	2,964		151		151	1,991	211	28	10	875
Sub-Total Qualified	40,398	84.5	13,117	14,128	4,136	31,381		9,017		9,017	27,929	4,472	1,754	765	5,478
Other Paid Circulation															
Subscriptions	7,386	15.5	2,677	4,165	544	7,386					3,559	303	71	32	3,421
Single Copy Sales	7	0.0	7			7					7				
Total Qualified Circulation	47,791	100.0	15,801	18,293	4,680	38,774		9,017		9,017	31,495	4,775	1,825	797	8,899



AGE OF SOURCE ANALYSIS								
Source	Print	Digital	Print & Digital (Unduplicated)	Qualified Within				
				1 Year	2 Years	3 Years	Total	Percent
Total Direct Request From Recipient		9,017		6,839	2,178		9,017	100.0
Written								
Telecommunication		9,009		6,831	2,178		9,009	99.9
Internet and Email		8		8			8	0.1
Total Direct Request From Recipient's Company								
Written								
Telecommunication								
Internet and Email								
Total Communication Other Than Request								
Written								
Telecommunication								
Internet and Email								
Association								
Business Directories								
Lists								
Acquired Circulation								
Other Sources								
Total Qualified Subscriptions		9,017		6,839	2,178		9,017	100.0
Percent		100.0		75.8	24.2		100.0	
Paid Subscription Circulation							38,767	
Paid Acquired Circulation								
Single Copy Sales							7	
Total Qualified Circulation							47,791	

MAILING ADDRESS ANALYSIS										
	Qualified Paid - Print	Qualified Paid - Digital	Qualified Paid - Print & Digital (Unduplicated)	Total Qualified Paid	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Total Circulation	Percent
Individual by Name and Title and/or Occupation	13,160	13,399	4,461	31,020		9,017		9,017	40,037	83.8
Individual by Name Only	2,169	4,875	168	7,212					7,212	15.1
Title or Occupation Only	111	5	13	129					129	0.3
Company Name Only	272	10	33	315					315	0.6
Multicopy Same Addressee	82	4	5	91					91	0.2
Total Qualified Subscriptions	15,794	18,293	4,680	38,767		9,017		9,017	47,784	100.0
Single Copy Sales									7	
Total Qualified Circulation									47,791	

GEOGRAPHIC ANALYSIS

State	Qualified Paid - Print	Qualified Paid - Digital	Qualified Paid - Print & Digital (Unduplicated)	Total Qualified Paid	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Total
Alabama	158	149	48	355		104		104	459
Arizona	281	308	89	678		202		202	880
Arkansas	60	58	21	139		64		64	203
California	2,338	4,223	633	7,194		775		775	7,969
Colorado	503	551	176	1,230		246		246	1,476
Connecticut	251	293	70	614		162		162	776
Delaware	32	32	8	72		15		15	87
District of Columbia	62	121	58	241		40		40	281
Florida	915	1,110	259	2,284		512		512	2,796
Georgia	380	461	127	968		242		242	1,210
Idaho	91	82	27	200		47		47	247
Illinois	601	640	204	1,445		468		468	1,913
Indiana	217	212	78	507		148		148	655
Iowa	126	106	29	261		90		90	351
Kansas	155	131	53	339		95		95	434
Kentucky	122	91	21	234		92		92	326
Louisiana	156	157	49	362		143		143	505
Maine	64	56	19	139		48		48	187
Maryland	402	349	138	889		177		177	1,066
Massachusetts	558	685	151	1,394		245		245	1,639
Michigan	313	295	64	672		189		189	861
Minnesota	267	246	98	611		152		152	763
Mississippi	52	45	13	110		80		80	190
Missouri	319	264	96	679		236		236	915
Montana	56	54	10	120		58		58	178
Nebraska	130	71	20	221		70		70	291
Nevada	164	123	22	309		88		88	397
New Hampshire	128	74	21	223		50		50	273
New Jersey	581	459	143	1,183		277		277	1,460
New Mexico	48	59	17	124		69		69	193
New York	1,009	972	312	2,293		640		640	2,933
North Carolina	378	403	129	910		217		217	1,127
North Dakota	27	26	5	58		45		45	103
Ohio	469	360	143	972		327		327	1,299
Oklahoma	86	88	17	191					191
Oregon	209	292	49	550		120		120	670
Pennsylvania	782	564	194	1,540		365		365	1,905
Rhode Island	63	35	14	112		32		32	144
South Carolina	200	183	58	441		148		148	589
South Dakota	27	26	8	61		29		29	90
Tennessee	229	208	67	504		125		125	629
Texas	938	1,311	329	2,578		777		777	3,355
Utah	151	141	42	334		137		137	471
Vermont	44	29	3	76		26		26	102
Virginia	474	511	182	1,167		217		217	1,384
Washington	380	504	124	1,008		222		222	1,230
West Virginia	55	40	9	104		30		30	134
Wisconsin	244	224	78	546		197		197	743
Wyoming	37	17	7	61		15		15	76
TOTAL 48 CONTERMINOUS STATES	15,332	17,439	4,532	37,303		8,853		8,853	46,156
Alaska	52	37	12	101		32		32	133
Hawaii	76	71	14	161		28		28	189
TOTAL ALASKA & HAWAII	128	108	26	262		60		60	322
Single Copy Sales	7			7					7
U.S. Unclassified									
TOTAL UNITED STATES	15,467	17,547	4,558	37,572		8,913		8,913	46,485
Poss. & Other Areas	41	48	6	95					95
U.S. & POSS., etc.	15,508	17,595	4,564	37,667		8,913		8,913	46,580
Canada	142	227	45	414		104		104	518
International	145	466	71	682					682
Military or Civilian Personnel Overseas	6	5		11					11
Total International	293	698	116	1,107		104		104	1,211
E-mail Address Only									
Other Unclassified									
GRAND TOTAL	15,801	18,293	4,680	38,774		9,017		9,017	47,791

CHANNEL PROFILES**WEBSITE ACTIVITY - www.enr.com**

Month	Page Impressions	Visits	Unique Browsers
January	678,044	379,011	272,942
February	548,626	301,515	215,008
March	587,849	321,954	229,256
April	544,573	302,458	215,688
May	665,211	365,032	258,701
June	622,159	350,801	250,874

EVENTS

Type	Total Registrants	Description
ENR Award of Excellence March 31-April 1, 2022 New York, NY	506	ENR hosted the 57th Annual Black-Tie Gala at Pier Sixty In New York City. Attendees celebrated outstanding achievements in construction by recognizing the year's Top 25 Newsmakers, Best of the Best Project teams, and the Award of Excellence Winner.
GWIC Groundbreaking Women In Construction May 12-13, 2022 San Francisco, CA	782	The GWIC Conference mission is to share news, issues, insights and best practices for women to expand their presence, influence and career success in all sectors of the construction industry. GWIC aims to be not just a conference but a catalyst to help industry professionals to share, team, challenge and inspire.
ENR FutureTech June 8-10, 2022 San Francisco, CA	591	ENR FutureTech is where construction technology innovators meet. Attendees come together to examine the business and design issues driving technology and inspire the industry with innovations.
Total Event Registrants	1,879	
Average Registrants	626	

CHANNEL PROFILES (Continued)

WEBINARS			
Webinar Name	Date	Total Registrants	Total Attendees
Delivering the Program Ahead - Innovation's Role in the IJJA	1/18/2022	360	194
Breaking Through the Noise of Construction Capital Program Management Technology	1/20/2022	523	206
2022 Construction Forecast	1/27/2022	1,548	711
The Ugly Side of Inflation: Anticipating Material and Labor Costs	2/15/2022	769	366
Fuse Your Projects Physical and Digital Worlds with a Smart Digital Reality	3/2/2022	321	114
Using PMIS to Better Manage the Project Life Cycle	3/8/2022	400	153
United in Safety: How We Drive a Connected, Supported, and Safe Industry	3/9/2022	339	133
Getting the Most Out of Your Multi-Generational Team	3/23/2022	360	142
Implementing BIM To Improve Project Performance	3/24/2022	685	246
How Construction Firms Save >700 Hours a Year on Repetitive Tasks, with Intelligent Workflow and Automation	3/31/2022	244	91
Case Study: Gilbane's Impact-Led Approach to Deploying Artificial Intelligence (AI) for Projects	4/7/2022	593	213
Image-Based Construction: How Industry Leaders Are Blazing a New Trail	4/19/2022	1,115	405
Prevent Downstream Headaches with Better Clash & Change Management	4/21/2022	317	103
Six Steps to a Workforce Management Plan for Greater Labor Efficiency	4/27/2022	264	72
The Power of Integrations to Effectively Run Capital Programs - A Single Source of Truth	4/28/2022	388	142
2022 Top 500 Design Firms Unveiled	5/4/2022	495	210
How Using Drones At Your Construction Site Can Save Time, Minimize Risk & Reduce Costs	5/5/2022	649	246
Shifting to Cloud Workstations for Improved Productivity, Security, & End User Experience	5/10/2022	252	85
Take the Risk Out of New Project Delivery Methods	5/17/2022	597	238
Where Your Steel Comes From and Why It Matters	5/18/2022	1,099	583
Top 400 Contractors Unveiled	5/25/2022	561	209
Turmoil and Opportunity: What It means for Surety and Contractors	5/26/2022	405	152
How Digital Transformation Enables Digital Twin for Operational Success	6/2/2022	466	147
Job Cost and Revenue Forecasting for Finance Pros: Eliminate the Guessing Game and Improve Accuracy	6/23/2022	367	128
Total		13,117	5,289
Average		547	220

CHANNEL PROFILES (Continued)

E-NEWSLETTERS

E-Newsletter	Reporting Period	# of Issues	Average Net Distribution Per Issue
ENR Insider Weekly	6 months end June 30, 2022	26	27,553
ENR Daily News Alert	6 months end June 30, 2022	127	25,941
ENR California Insider	6 months end June 30, 2022	13	4,840
ENR Mid Atlantic Insider	6 months end June 30, 2022	13	4,224
ENR Midwest Insider	6 months end June 30, 2022	13	3,986
ENR Mountain States Insider	6 months end June 30, 2022	13	2,663
ENR New England Insider	6 months end June 30, 2022	6	3,028
ENR New York Insider	6 months end June 30, 2022	13	3,948
ENR Northwest Insider	6 months end June 30, 2022	7	1,639
ENR Southeast Insider	6 months end June 30, 2022	13	4,236
ENR Southwest Insider	6 months end June 30, 2022	13	2,441
ENR Texas & Louisiana Insider	6 months end June 30, 2022	13	3,327
ENR Energy	6 months end June 30, 2022	6	13,521
ENR Equipment	6 months end June 30, 2022	13	14,222
ENR Future Tech	6 months end June 30, 2022	13	18,103
ENR Risk Review	6 months end June 30, 2022	14	14,139
ENR Workforce Today	6 months end June 30, 2022	6	15,825

SOCIAL MEDIA

Channel	Total as of June 30, 2022
Twitter Followers	52,510
LinkedIn Fans	21,184
Facebook Likes	19,983

NOTES

Price Data	Basic Prices
Basic Price Subscriptions	U.S., Print 1 yr. \$108.00; Digital 1 yr. \$108.00; Both 1 yr. \$144.00; Canada, Print 1 yr. \$132.00; Digital 1 yr. \$108.00; Both 1 yr. \$168.00; International, Print 1 yr. \$156.00; Digital 1 yr. \$108.00; Both 1 yr. \$192.00
Single Copy	\$10.00
Sponsored Individually Addressed - Print	1 yr. \$0.15 to \$144.00
Sponsored Individually Addressed - Digital	1 yr. \$0.15 to \$108.00
Sponsored Individually Addressed - Print & Digital (Unduplicated)	1 yr. \$0.15 to \$144.00

Definition of Recipient Qualification:

Qualified recipients are: Corporate/Executive Management, General Management, Engineering, Architectural/Design, Instructors/Students and Other Functions Allied to the Field.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Paid Multicopy Same Addressee - Print: Represent copies sold in quantities of 2 or more to business concerns receiving the print version of this publication at 1 yr. \$4.35 to \$324.00 . Copies were mailed in bulk to the purchaser for redistribution.

Paid Multicopy Same Addressee - Digital: Represent copies sold in quantities of 2 or more to business concerns receiving the digital version at 1 yr. \$ 24.00 to \$54.00. The digital version of this publication is made available through a password protected website wherein an email notice is sent to recipients notifying them of the availability of each issue.

Paid Multicopy Same Addressee - Print & Digital (Unduplicated): Represent copies sold in quantities of 2 or more to business concerns receiving the print and digital version at 1 yr. \$48.00 to \$144.00. Copies were mailed in bulk to the purchaser for redistribution. The digital version of this publication is made available through a password protected website wherein an email notice is sent to recipients notifying them of the availability of each issue.

Analyzed Issue: The information in Business/Occupational Analysis; Age of Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the May 30/June 06, 2022 issue.

Age of Source Projection: The figures used are based on percentages established for the November 22/29, 2021 issue and projected against the totals for the May 30/June 06, 2022 issue.

Total Gross Contacts Include : Qualified Paid and Nonpaid Circulation, Unique Browsers, E-newsletters Average Net Distribution Per Issue, Event Registrants and Webinar Attendees.

Website Data Source: AAM Site Certifier

Website Domains: Domains included in website traffic www.enr.com.

Unique Browsers: This site uses the cookie-based measurement method to count unique browsers. If cookies are not accepted, then the IP address & user-agent in combination method is used to measure unique browsers.

Page Impressions: The combination of one or more files presented to a browser as a single document as a result of a single request received by the server, recorded as late as possible in the process of delivery of the content to the user's browser. One request by a browser should result in one page impression reported.

Visits: A series of interactions with a site by a unique browser or user (if registration-based or a panel participant) without 30 minutes of inactivity.

E-Newsletters Data Source: AAM Digital Audit

E-Newsletters Net Distribution: The newsletters from a given mailing that reached the subscriber's email delivery server with a positive status code, net of any internal or test addresses. Calculated by subtracting undelivered messages from sent messages.

Social Media: Social media is comprised of likes, followers, subscribers and members who may not be actively engaged with the brand. These metrics do not equal an individual person.

Event Registrants: Total registrants are included in Gross Contacts. No attempt was made to verify attendance.

Webinar: Total webinar attendees represents individuals that attended the live webinar. AAM used vendor reports to validate attendance for each webinar. Webinar attendees were counted as one individual although there may have been multiple individuals viewing the webinar under one sign in. Attendees are included in the registrant totals. ENR hosted webinars on the topics listed in this report.

Cross Media Miscellaneous: E-Newsletter Total Average Net Distribution Per Issue Calculation: Total Average Net Distribution Per Issue shown in the Executive Summary represents the sum of all e-Newsletters reported during this period.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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Format: Standard

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Parent Company: BNP Media

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