



PRINT SPECIFICATIONS

Space	Size (wxh)	Trim size
Spread with Bleed	16" x 10.75"	15.75" x 10.5"
Spread Non-Bleed	14" x 9.75"	
Full Page with Bleed	8.125" x 10.75" (Extend all bleeds to this size. Keep copy and images within 7.38" x 10" live area.)	7.875" x 10.5"
Full Page Non-Bleed	7.375" x 10"	
2/3 Vertical	4.625" x 9.75"	
2/3 Vertical Bleed	5.375" x 10.75"	5.25" x 10.5"
1/2 Horizontal	7" x 4.75"	
1/2 Horizontal Bleed	8.125" x 5.5" (Extend all bleeds to this size. Keep copy and images within 7" x 4.75" live area.)	7.875" x 5.25"
1/2 Horizontal Spread	15.25" x 4.75"	
1/2 Horizontal Spread Bleed	16" x 5.5"	15.75" x 5.25"
1/2 Island	4.625" x 7.25"	
1/2 Vertical (Regional Editions Only)	3.25" x 9.75"	
1/3 Square	4.625" x 4.75"	
1/3 Vertical	2.25" x 9.75"	
1/4 Vertical (Regional Editions Only)	3.25" x 4.75"	

Photo by Ralph D'Angelo



ISSUANCE AND CLOSING

Engineering News-Record is published 26 times annually.

- Closing dates for orders: 3 weeks prior to cover date.
- Closing dates for materials: 2 weeks prior to cover date (unless otherwise noted).
- No cancellations accepted after close.

PRINT SPECIFICATIONS & ADVERTISING INFORMATION

AD SUBMISSION GUIDELINES

Publisher requires that ad materials be supplied in PDF x1-a (2001) format. (Note that this format is an output option in InDesign and will embed fonts and flatten transparencies automatically)

- For optimal reproduction, a maximum ink density of 300 is recommended.
- Images must be high resolution (300 dpi).
- Color space must be CMYK or Grayscale. No spot colors, RGB, LAB color or embedded color profiles
- All transparencies must be flattened.
- All fonts must be embedded.
- Minimum size of type intended to knock out is 8pt.
- Ads that are intended to bleed must be supplied with .125" extra image beyond the trimmed edge.
- Please submit ads by uploading to the BNP/ENR FTP site:
<http://upload.bnpmmedia.com>
Password/login not required.
- All ads go through preflight to identify concerns with specs.
- Printing: ENR is printed web offset.
- Paper: ENR uses coated 28# body stock and coated 60# cover.
- Binding: ENR is saddle-stitched. Special issues are perfect-bound.
- Trim size: ENR trim size is 7.875" x 10.5".
- Safety: Live matter safety is .25."
- Supplied Inserts: Supplied inserts are available on a limited basis subject to availability, bindery and postal limitations. Contact your Campaign Manager for additional information.

AD STORAGE

- Material will be stored for 12 months only and then destroyed unless otherwise requested by advertiser in writing.
- Publisher recommends that a SWOP-certified color proof be submitted for press color guidance. Send proof to:

ENR National

Bryon Palmer
Production Manager
palmerbt@bnpmmedia.com

ENR Regional

Lisa Wren
Production Manager
wrenl@bnpmmedia.com

ENR/BNP Media

2401 W. Big Beaver Rd.,
Suite 700
Troy, MI 48084

Supplied Inserts: Supplied inserts are available on a limited basis subject to availability, bindery and postal limitations.

Contact your media campaign manager for additional information.

Reproduction Quality: The publisher cannot assume liability for the quality of the printed ad if the files and proof supplied do not conform to specifications. Any costs incurred to make material meet specifications will be billed back to advertiser.



FOR DIGITAL MEDIA AD SPECIFICATIONS

For information on digital ad specifications and advertising, visit, <https://www.bnpmmedia.com/mediaspecs>.